

A. Brief Bio

Philemon Hill II is a proud product of Birmingham's Ensley neighborhood. His parents, Ervin Philemon and Bessie Hill (both Birmingham City School teachers) raised him and his two younger siblings to value service to others and the community. Hill attended Ephesus Academy, A. H. Parker High School, Tuskegee University (Mechanical Engineering, BS) and Clark Atlanta University (Marketing and Finance, MBA). He is the Founder and Chief Executive Officer of Shower of Love Project (a mobile hygiene service for citizens experiencing homelessness), CEO of EPH Sports Warehouse, LLC, and Legacy Sports Entertainment Management & Consulting (a full-service sports-entertainment marketing and management company). Hill, a recent cancer survivor, also created the Classic Rivalry Fight Cancer 5k. This year's inaugural health and wellness event is the newest addition to the Magic City Classic schedule of events held at the historic Legion Field in Birmingham, AL.

Philemon Hill possesses a passion for the city of Birmingham and its citizens. He has advocated in the community to improve education and increase opportunities for Black entrepreneurs. Hill has worked to create a blueprint for the city's success that addresses the needs of its citizens and empowers them with the tools to improve their quality of life. Philemon Hill knows his ethical and transformative leadership is exactly what the city needs to move forward.

B. Endorsements

TBA

C. Challenges Facing the City

-City leadership does not have a comprehensive plan to make our city safer and it is both a public health and public safety issue.

My Actions as Mayor: Create and implement a comprehensive public health and safety plan which includes crisis intervention, conflict resolution, partnering with Cure Violence Global, improving education/job training programs, and increasing employment opportunities.

-Unemployment

My Actions as Mayor: Conduct a forensic audit of the city, its department, and all boards/agencies. Conduct a thorough organizational re-structuring of City Hall and all departments. Creating a full transparent portal posting all employment opportunities with the city. Also, create job training and adult education programs to equip citizens with the skills to qualify for better employment opportunities as the workforce is changing and demands for additional skilled laborers is increasing. There will be many additional employment opportunities created through the city revitalization efforts as well.

-Manipulation of the Mayor Council Act.

My Actions as Mayor: Working with the city's law department, the city council, and citizens to deconstruct the current structure of the mayor council act. Collectively, we will work to draft a new city governance that is representative of and engages the citizens of Birmingham.

-The Miseducation of our students and citizens.

My Actions as Mayor: Create the Office of Cultural Affairs. Introduce BCS's first district wide African American Studies program. Provide resources throughout the city to improve the quality of education and job training. Equitably distribute educational opportunities and resources to citizens of all ages.

D. Black Owned Business Inclusion

My actions as Mayor: Implement policies, best practices, and standards proven to retain and increase Black Owned Business growth and engagement. Increase representation of Black business owners in all city departments, boards, and agencies is one of my top priorities. Implement minimum inclusion standards for city contracts. Those standards will include penalties and fines to the city if, for example, inclusion drops below 45%. A quarterly performance report will be made public, and resources will be provided in the ongoing development of Black business owners.

E. Revitalization vs. Gentrification

All 99 neighborhoods are in desperate need of revitalization. Each district and community have its own unique needs as well as solutions to become revitalized and sustainable. I will partner with neighborhood organizations to create plans that address the unique needs of its residents and business owners. As part of my city-wide efforts to revitalize Birmingham, I will implement a comprehensive waste management and recycling program. This will be part of a long-term goal to make Birmingham a smart city and 100% energy efficient city by 2050. With these revitalization efforts, we will see an increase in employment opportunities as we work to make our neighborhoods safer and cleaner. Birmingham has a unique opportunity to become the modern-day Black Wall Street by creating partnerships with Black owned businesses in all 9 districts. Serving as an incubator of new Black owned businesses that meet the

needs of and provide services to citizens and the city. These partnerships will boost the local economy, decrease unemployment, and restore the relationship between City Hall, citizens, and Black business owners.

F. Pandemic Response

Create an Office of Public Health Services, appoint a Public Health Services Chief, and create a Public Health Services information dashboard and mobile app. These professionals, staff, and resources are to provide updates and real time information and resources to citizens to address COVID-19 and other public health concerns. This office will be the direct line of communication between City Hall and the citizens to increase and improve the health and wellbeing of all Birmingham's citizens.

G. Participatory Government/Budgeting

Providing real-time information to citizens through information dashboards on:

- City operations being performed
- Public spending by both the mayor's office and city council
- Public health and safety information

I will re-launch a digital newsletter for citizens to receive updated information regarding their neighborhood, community, district, and city at large. A citizens engagement department within the city will be established. They will regularly conduct surveys, host focus groups, and gather feedback provided by citizens via the mobile app and other engagement platforms to make sure we are working to serve our constituents.

H. HUD Funding Management

There are multiple resources that are needed for community non-profit organizations and Black owned businesses to be able to successfully be awarded grant funding. Under my leadership, the city of Birmingham will create a platform to communicate the availability of these resources directly to the organizations that serve our community. They will receive support and education from the city on how to properly complete the application process, and, once rewarded, they will receive continued support and development to ensure long term sustainability. As Mayor, I will work diligently to make sure all resources are available for the success of all business partners of the city and those working to serve our community.

The Shower of Love Project will be applying for this funding support.

I. New Programs for the Mayor's Office

1. Create a Youth Summer Jobs program
2. Create a new Department for Public Health Services with a Public Health Services Chief, staff, and allocated resources.
3. Consider establishing an Office of Emergency Preparedness.
4. Add an Office of Cultural Affairs.
5. Work with the City Council to establish a new Legal Affairs Committee.
6. Start a new Citizens Advisory & Oversight Committee
7. Create Workforce BHM99 a portal that will provide job seekers with resources to attain sustainable employment and collaborate with business leaders for the recruitment and development of their labor needs.
8. Create the Office of Contract Compliance

J. CARES Act Funding Management

The Shower of Love Project, a mobile hygiene service for homeless Citizens was recently awarded a \$200,000 grant to provide these services for the next 18 months. Programming is needed to educate business owners on how to successful complete applications for funding opportunities and how to retain long term support.

K. Increasing City Revenues

1. Expand Birmingham Shuttlesworth International Airport to offer flights to Africa, South America, the Caribbean. This level of investment will allow the city to increase employment opportunities on multiple levels, increase the city's economic impact, and create an international trade platform, for the city, county, and state.
2. Renaming and re-purposing the Boutwell Auditorium. Re-design the facility into the Dr. Martin L King Jr- President Barack Obama Hotel & International Conference Center. This facility will generate new revenues for the city annually by being positioned next door to the sports and entertainment activities taking place at the BJCC Legacy Arena, Protective Stadium, and Uptown.
3. Opening the Birmingham City Sports Hall of Fame Museum and Event Venue at the Birmingham CrossPlex.

4. Opening the Jefferson County Sports Hall of Fame Museum and Event Venue on city property, near the BJCC and Uptown district.
5. Opening the HBCU (Historically Black Colleges & Universities) Sports Hall of Fame Museum and Event venue on the Legion Field site.
6. Hosting an annual international Black film festival.
7. Hosting an annual international African American Cultural Arts festival.
8. Hosting an annual international music festival.

L. Public Transportation

Public, quality, and reliable transportation is a right for all citizens in all 99 neighborhoods. Resources are needed to expand services and accessibility of public transportation. County and state control of public transportation needs to be terminated.

M. Making Birmingham an Energy Efficient City

Negotiating on behalf of the citizens and ratepayers to minimize high fees and costs is one of my priorities as mayor. Creating resources for residents to reduce their utilities costs by going green, becoming a smart city, and providing solar, wind, and other energy efficient options for residents.

Re-organizing public works and waste management will improve department operational efficiency and decrease wasteful spending of taxpayer's money on landfill expansion costs. Creating a "Birmingham Goes Green" program and becoming a Smart City allows the city to cut costs, spend efficiently, save money, and create a sustainable community for all citizens and visitors.

N. Public Safety Plan

Crisis Intervention Training, Cure Violence Global, conflict resolution, citizens review council, other mental health counseling resources, community policing, self-defense programming, city wide surveillance safety cameras and creation of safe zones/spaces.

O. Immigrations: Welcoming City vs Sanctuary City

As Mayor (and working closely with the executive team, administration, city legal department and city council), I would create a strategy for making the City of Birmingham a Sanctuary City. This process will include terminating the City's relationship with ICE. It will also include creating the city's first Office of Immigrant Affairs and Office of International Affairs.